



St. Charles County

W. O. R. L. D. S.

A Neighbors About Town Website

MEDIA KIT

sccworlds.com



**Sometimes you wonder,
“What in the world is going on?”**

**St. Charles County W.O.R.L.D.S. keeps you
updated on your world and the worlds around
you.**

Neighborly Interaction.

**By submitting your article ideas, news, events,
recipes, photos or anything else important to you,
sccworlds.com continues to be a true reflection of
St. Charles County.**

sccworlds.com



W. O. R. L. D. S.

Advertising Rates for sccworlds.com

Contract Length

Multiple Ad Package:

	<u>12 months</u>	<u>6 months</u>	<u>1 month</u>
5 ads of various sizes placed throughout site (excluding home page)	\$75/month	\$85/month	\$90

Home Page:

	<u>12 months (price per ad)</u>	<u>6 months (price per ad)</u>	<u>1 month (price per ad)</u>
Leaderboard Ad 728 x 90 pixels (one available)	\$115/month	\$125/month	\$140
Half Banner Ad 234 x 60 pixels (two available)	\$ 90/month	\$100/month	\$115
Square Button Ad 125 x 125 pixels (three available)	\$ 80/month	\$ 90/month	\$ 95
Button Ad 120 x 90 pixels (three available)	\$ 75/month	\$ 85/month	\$ 90

Prices accurate as of December, 2007 but are subject to change.



W. O. R. L. D. S.

Advertising Terms for sccworlds.com

Payment required at least seven working days before the ad appears online.

If an advertiser cancels an existing contract, they will be re-billed at the applicable rate.

1 month and 6-month* contracts

Payment must be made in full.

12-month* contracts

May be paid in two installments.

First 6-month* portion due immediately.

Second 6-month* portion due at least seven working days before seventh-month ad appears online.

*Consecutive months.

Acceptable File Formats

Preferred formats are jpeg and pdf. We will attempt to work with most any format.

Ads Received in Hard Copy/Print:

There will be a \$20 one-time set-up fee for ads received in hard copy/print. Additional charges may be incurred for manipulation.

Ad Creation

St. Charles County W.O.R.L.D.S. offers ad creation, if needed.

Creative services will be billed separately.

Disclaimers

We strive for matching of colors and fonts, but accuracy cannot be guaranteed.

We have the right to approve all subject matter and advertising content.

Advertisers assume all liability for the content of their ads.



**Advertising Contract for sccworlds.com
A Neighbors About Town Website**

Date:

Client:

Address:

Billing Address (if different):

Phone:

Fax:

E-mail:

Website:

I agree with the terms of this contract, as stated on page 2.

I agree to purchase the following online advertising space(s), described on page 1, which will appear on the sccworlds.com website:

Authorized Signature //

//

Make checks payable to:
Neighbors About Town
1004 Hunter Lane
Lake Saint Louis, MO 63367

E-mail ad copy (preferably in jpeg or pdf format) to:
wesley@lsneighbors.com

E-mail billing questions to:
kris@lsneighbors.com



St. Charles County

W. O. R. L. D. S.

**Site Statistics for sccworlds.com
A Neighbors About Town Website**

For month of
November, 2007

Total Hits	84,824
Total Page Views	9,282
Total Visitors	3,013



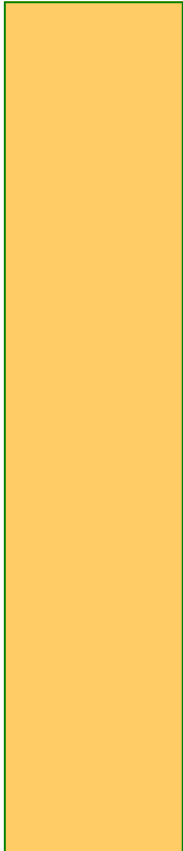
St. Charles County

W. O. R. L. D. S.

Ad Sizes and Samples

LEADERBOARD

728 X 90



HALF BANNER AD
234 X 60

BUTTON AD
120 X 90

**SQUARE
BUTTON AD**
125 X 125

